



117 Putnam Drive ♦ Eatonton, GA 31024 ♦ Tel: 706-485-1884
www.putnamdevelopmentauthority.com

Minutes

Monday, October 9, 2017 ♦ 9:00 AM

Putnam County Administration Building – Room 204

The Putnam Development Authority met on Monday, October 9, 2017 at approximately 9:00 AM in the Putnam County Administration Building, 117 Putnam Drive, Room 204, Eatonton, Georgia

PRESENT

Chairman Lynward Lindsey
Member Joshua Daniel
Member Bill Sharp
Member Eugene Smith
Member Ed Waggoner

OTHERS PRESENT

Attorney Kevin Brown
Economic Development Director Terry Schwindler
County Clerk Lynn Butterworth

Opening

1. Call to Order

Chairman Lindsey called the meeting to order at approximately 9:00 a.m. (Copy of agenda made a part of the minutes.)

Minutes

2. Approval of Minutes

a. September 18, 2017 Regular Meeting

Motion made by Member Sharp, seconded by Member Smith, to approve the September 18, 2017 Regular Meeting minutes. Motion carried with Members Sharp, Smith, and Waggoner voting yes.

b. September 18, 2017 Executive Session

Motion made by Member Smith, seconded by Member Waggoner, to approve the September 18, 2017 Executive Session minutes. Motion carried with Members Sharp, Smith, and Waggoner voting yes.

c. September 29, 2017 Called Meeting

Motion made by Member Waggoner, seconded by Member Smith, to approve the September 29, 2017 Called Meeting minutes. Motion carried with Members Sharp, Smith, and Waggoner voting yes.

Member Daniel arrived a few minutes late.

d. September 29, 2017 Executive Session

Motion made by Member Smith, seconded by Member Sharp, to approve the September 29, 2017 Executive Session minutes. Motion carried with Members Daniel, Sharp, Smith, and Waggoner voting yes.

Financials

3. Approval of Financials - September 2017

Motion made by Member Daniel, seconded by Member Smith, to approve the September 2017 Financials. Motion carried with Members Daniel, Sharp, Smith, and Waggoner voting yes.
(Copy of financials made a part of the minutes.)

Attorney Brown arrived.

Regular Business

4. Discuss 2018 Georgia Trend article/ad

EDD Schwindler passed around samples of previous articles/ads that were done jointly with Morgan and Greene counties and inquired if the board wants to advertise in 2018 or wait until 2019. The consensus was to go ahead and advertise in 2018. EDD Schwindler will contact Georgia Trend to choose which issue (September, October, or November would be first choices) and get prices. No action was taken.

5. Discuss Rural Prosperity Summit

EDD Schwindler explained that this is a new summit offered by the Georgia Chamber of Commerce. The benefits of the summit were discussed and members wanted more information regarding the speakers and panel members. This will be discussed again at the next regular meeting. No action was taken.

6. RETP Update

EDD Schwindler advised that Ted Baker has paid for the Pittcon show and she has booked hotel rooms and a flight to Orlando. The video is being edited and a rough draft should be available around the first of November. The banner proofs were completed last week, however, one picture was grainy and needs to be replaced. EDD Schwindler and Member Sharp will be attending the show. No action was taken.

Executive Session

7. Motion to enter Executive Session as allowed by O.C.G.A. 50-14-4, if necessary, for Personnel, Litigation or Real Estate

Motion made by Member Sharp, seconded by Member Smith, to enter Executive Session as allowed by O.C.G.A. 50-14-4 for real estate purposes. Motion carried with Members Daniel, Sharp, Smith, and Waggoner voting yes.

Meeting closed at approximately 9:33 a.m.

8. Motion to reopen meeting and Execute Affidavit concerning the subject matter of the closed portion of the meeting

Motion made by Member Waggoner, seconded by Member Daniel, to reopen the meeting and execute the Affidavit concerning the subject matter of the closed portion of the meeting. Motion carried with Members Daniel, Sharp, Smith, and Waggoner voting yes. (Copy of affidavit made a part of the minutes.)

Meeting reopened at approximately 9:39 a.m.

9. Action, if any, resulting from the Executive Session

Motion made by Member Sharp, seconded by Member Daniel, to appoint Member Waggoner as Assistant Secretary. Motion carried with Members Daniel, Sharp, Smith, and Waggoner voting yes.

Motion made by Member Smith, seconded by Member Daniel, to authorize the officers to execute such closing documents as may be required to sell 9.612 acres in Land Lot 122 3rd land district to Geeslin Wrigley Investments LLC for \$4500 per acre and reimbursement of \$3450 in due diligence costs on or before November 30, 2017. Motion carried with Members Daniel, Sharp, Smith, and Waggoner voting yes.

Other Business

None

Reports

10. Economic Development Director Report - October 2017

EDD Schwindler reported the following: (copy of report made a part of the minutes)

- Website visitor sessions and pages viewed per session
- Website analytics
- Project status - 5 projects added
- Projects by Industry - 1 Manufacturing, 4 Commercial/Retail
- Project source - 1 direct, 3 existing industry, 1 state
- Company located - Advanced Audiology & Hearing Care
- Company located - Brooks Automotive Repair Clinic
- Company expanded - Oconee Sand and Gravel
- Company expanded - Gutter Solutions
- Company expanded - The Meat Shed
- Business & Industry contacts - 18 MTD, 200 YTD
- Social media - 245 likes on Facebook, 41 followers on LinkedIn
- Events attended and upcoming events
 - GEDA Annual Meeting takeaways:
 - Reasons companies invest in a community
 - Ways communities need to prepare for investment
 - Prosperity strategies for communities - job creation and quality of life improvement
 - Economic Development Partnerships
- Cosmo Cabinets Job Fair - October 25, 2017
- Working on a marketing plan using the recent BOC convention center/hotel study
- Working with the BOC to approve CID or TAD areas

Closing

11. Adjournment

Motion made by Member Smith, seconded by Member Daniel, to adjourn the meeting.

Motion carried with Members Daniel, Sharp, Smith, and Waggoner voting yes.

Meeting adjourned at approximately 10:32 a.m.

ATTEST:

Lynn Butterworth
County Clerk

Lynward Lindsey
Chairman